

InsureTech Connect and DIA join forces to Showcase Global Insurtech Innovation

Announcing the launch of the first ever World Tour featuring over 30 regional, virtual stops in 3 weeks.

New York / Amsterdam, 13 August 2020 – InsureTech Connect (ITC), the world’s largest insurtech event, and Digital Insurance Agenda (DIA), the leading European insurtech community and conferences, join forces for the very first time to launch the ITC + DIA World Tour.

This digital journey across the globe is part of ITC’s “September to Remember”, a month-long celebration of insurance innovation featuring two brand new virtual events – *ITC + DIA World Tour* and *ITC Global*. The World Tour includes over 30 mini events from 1st - 18th of September. Each local event will showcase a different city, country or region, focusing on local thought leadership and the area’s top insurtech startups. World Tour stops will include Australia, UK, Brazil, New York, Israel, Singapore, Silicon Valley, China, Germany, France, Italy, Spain, UAE, Hong Kong, The Netherlands, Africa, India and many more.

“Collaboration has always been core to ITC, and in this environment it’s more important than ever to bring the global insurance and insurtech communities together” says Jay Weintraub, CEO & Co-Founder of InsureTech Connect. “We have had a longstanding relationship with DIA dating back to the first ITC in 2016 and are excited to be able to join forces with DIA now to unite the global insurtech community.”

“Insurance has been propelled into a new digital future and connecting with others is now more important than ever. The ITC + DIA World Tour will unlock global conversations that never would have been possible in the physical world” says Reggy de Feniks, Co-Founder of DIA. “Right from the start DIA’s mission has been to accelerate innovation in insurance by connecting insurance executives with insurtech leaders from across the globe. Joining forces with ITC to achieve this in a ‘September to Remember’ is yet another milestone.”

To learn more and register for stops on the ITC + DIA World Tour visit:

<https://next.digitalinsuranceagenda.com/world-tour/>

About InsureTech Connect

InsureTech Connect (ITC) is the world’s largest insurtech event, offering unparalleled access to the largest and most comprehensive gathering of tech entrepreneurs, investors, and insurance industry executives from across the globe. Founded by Jay Weintraub and Caribou Honig, ITC has been attended by over 25,000 people from 65+ countries. InsureTech Connect Digital will be held September 1 - 23, 2020 & InsureTech Connect Asia will be held February 2-4 2021.

For more information, please visit <http://www.insuretechconnect.com>.

About DIA - Digital Insurance Agenda

Digital Insurance Agenda (DIA) is the leading community in insurtech and insurance innovation in Europe. Host ed by DIA founders and insurtech influencers Reggy de Feniks and Roger Peverelli, the two iconic annual events, DIA Amsterdam and DIA Munich, are coined the ‘must see’ conferences to get

inspired by thought leaders from inside and outside the industry and 50 handpicked insurtechs. The 2020 edition of DIA Amsterdam will take place on 28 and 29 October in the awesome Westergasfabriek venue.

For more information, please visit <https://www.digitalinsuranceagenda.com/>.